

MeetKai

A 1st Party Voice Assistant



Today's Virtual Assistants are just Fancy Chatbots



First-party skills are extremely limited



Each third-party skill build-out is completely new



Third-party skills quality extremely low and inconsistent



Third-party skills intrinsically limited in personalization capabilities



User experience of third-party skills has no consistency



Only single-turn or form-style interactions are supported

"Here's what I found on the web."

"I'm sorry I can only search movies."

"Sorry, I can't find 'a good song' in your music."

I don't see them in your contacts.

I just set up a reminder for 'that's good'...

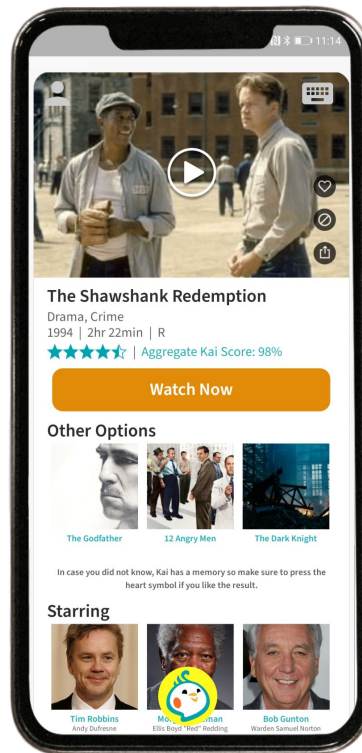
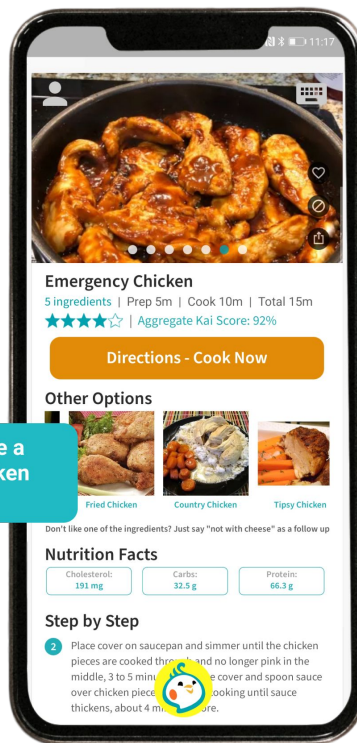


What is MeetKai?

- ✓ Highly Personalized
- ✓ Context-Aware
- ✓ Deep Understanding
- ✓ Multi Turn
- ✓ Conversational
- ✓ Multi Domain

Hey Kai, I want to watch a movie with Morgan Freeman.

Can you find me a 15 minute chicken recipe to cook?

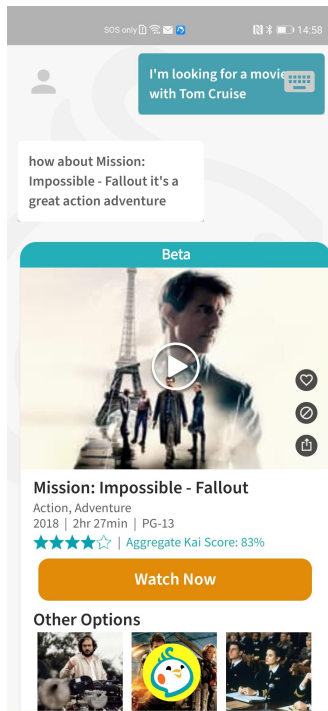


Single-Domain Personalization

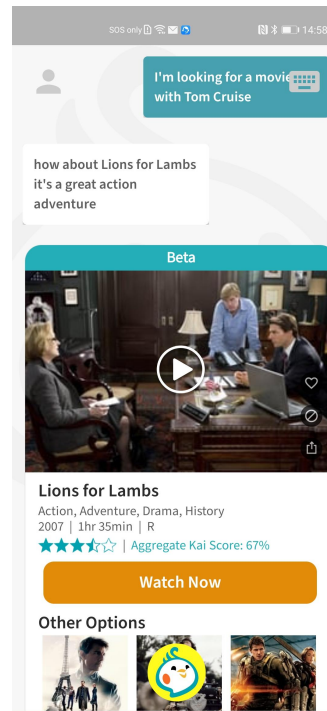
“I’m looking for a movie with Tom Cruise.”

Based on the User’s past likes, including likes in other domains like books, the result is personalized.

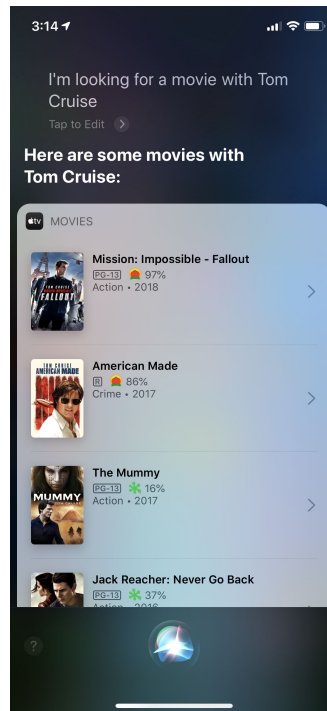
✓ **Kai Result - User A**



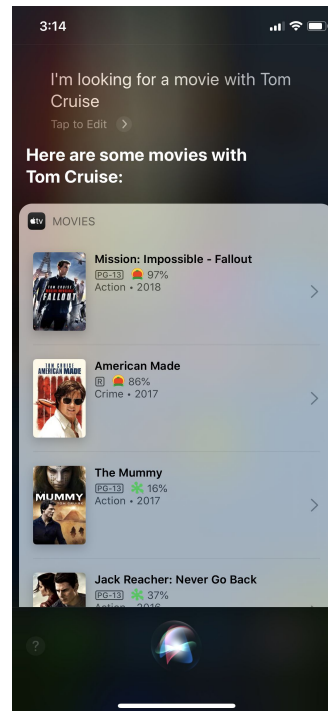
✓ **Kai Result - User B**



✗ **Siri Result - User A**



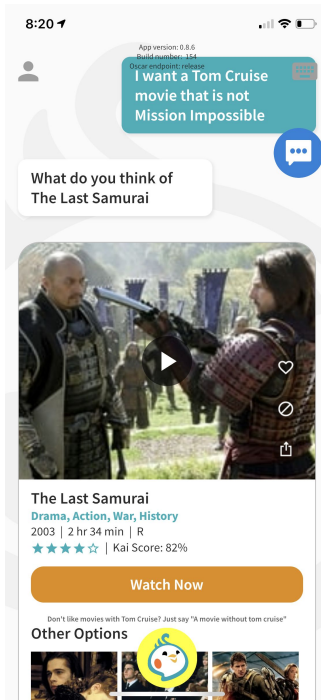
✗ **Siri Result - User B**



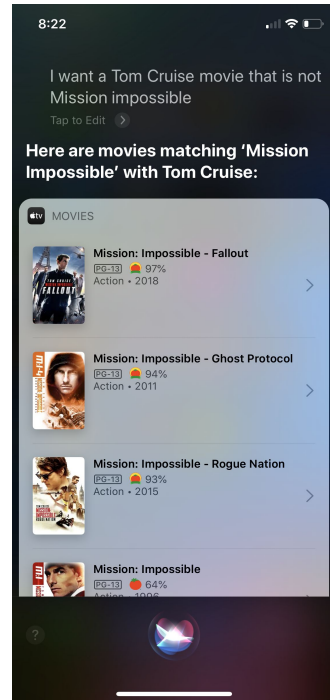
Deep Understanding

“I want a Tom Cruise movie that is not Mission Impossible.”

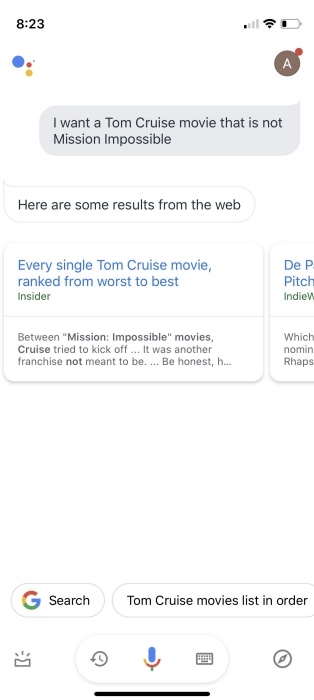
Kai will return a movie like *The Last Samurai*, because it understands that the user doesn't want *Mission Impossible* in their result.



MeetKai



Siri



Google



Multi-Turn Conversation Example

Turn 1 - “Show me a movie”

Turn 2 - “Comedy movie”

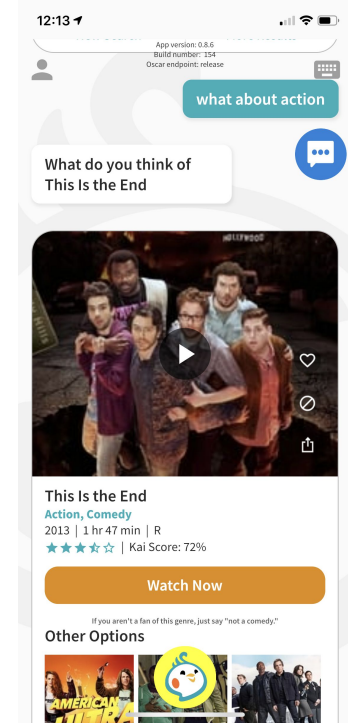
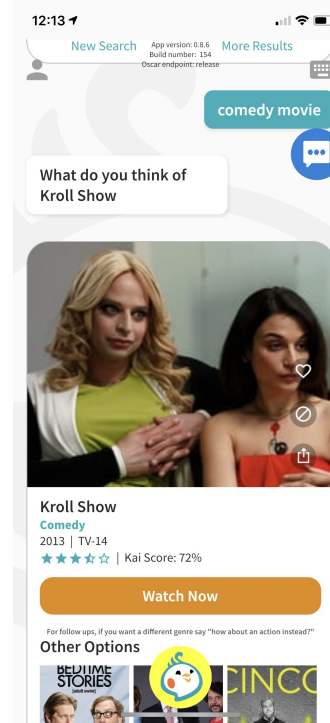
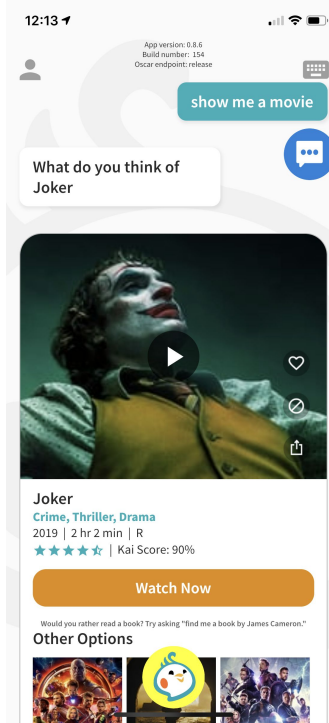
-> gives Comedy movie

Turn 3 - “What about action?”

-> gives Action, Comedy Movie

Context of comedy movie is carried into 3rd query for an action comedy movie.

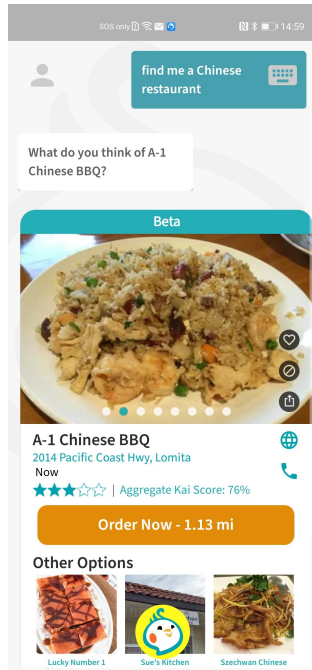
N.B. No competitors (Siri, Google, Alexa) included due to 100% failure on multi-turn search.



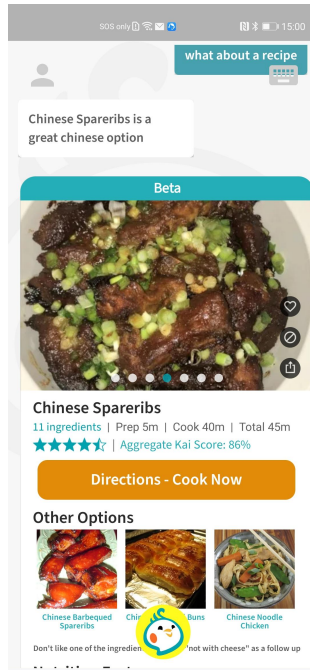
Kai is Conversational

Kai has the ability to carry requests across domains, without requiring users to restart queries from scratch.

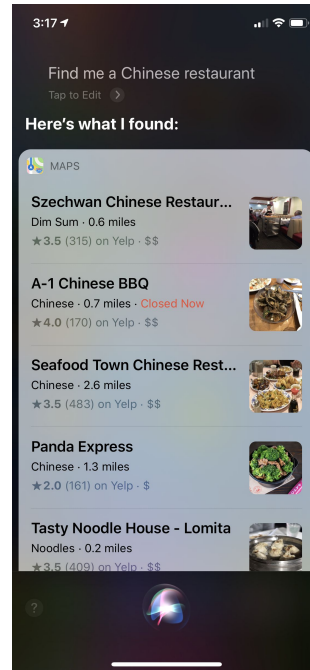
✓ Restaurant Result



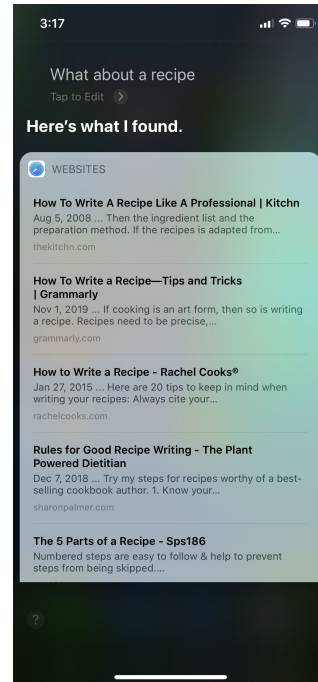
✓ Recipe Follow-up



✗ Siri Result - Restaurant



✗ Siri Follow-up



Multi-Domain Example

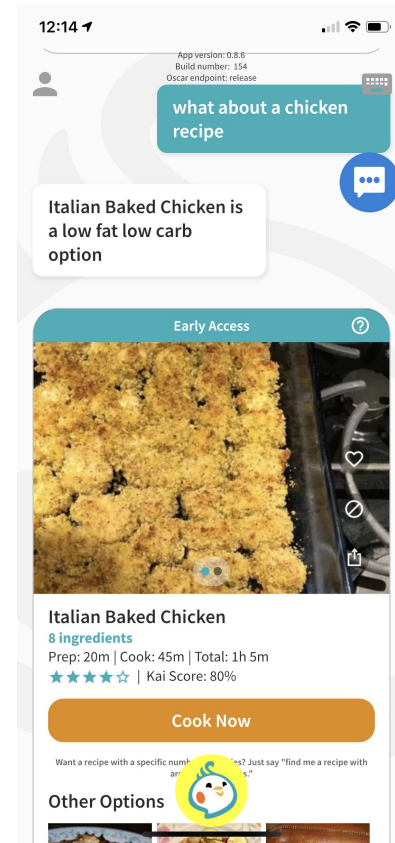
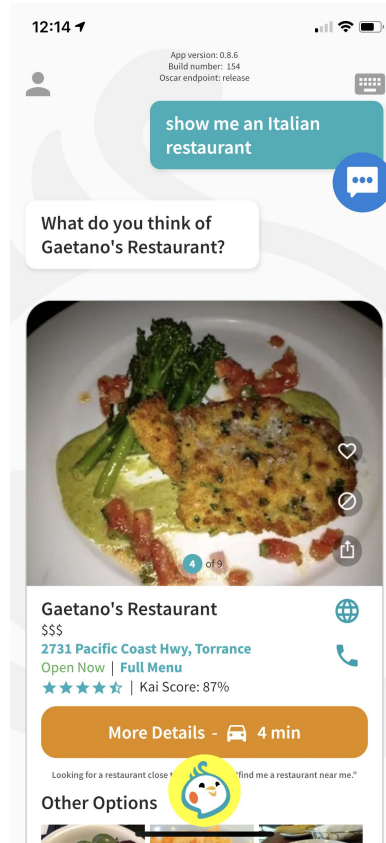
Turn 1 - Show me an Italian Restaurant

-> italian restaurant

Turn 2 - What about a chicken recipe?

-> Carry over context of dialogue and previous result

N.B. No competitors (Siri, Google, Alexa) included due to 100% failure on multi-domain search.



Benchmarks

- Currently MeetKai can provide results for **14** domains:
 - **Streaming, Restaurants, Recipes, Weather, Books, News, Beer, Wine, Fitness, Meditation, Clothing, Shoes, Podcast*, Knowledge Graph***
 - Support is currently being developed for a number of “standard” VA domains (phone call, message, calendar, etc) in order to allow **full** replacement of default assistant
- MeetKai utilizes multilingual language models to support **8 languages**
- In extensive benchmarking, MeetKai substantially out performs Celia (Bing), Hound, and Siri and outperforms Google Assistant on post QA domains
 - https://m.meetkai.com/MeetKai_Benchmark_October.pdf

** Under gated preview*

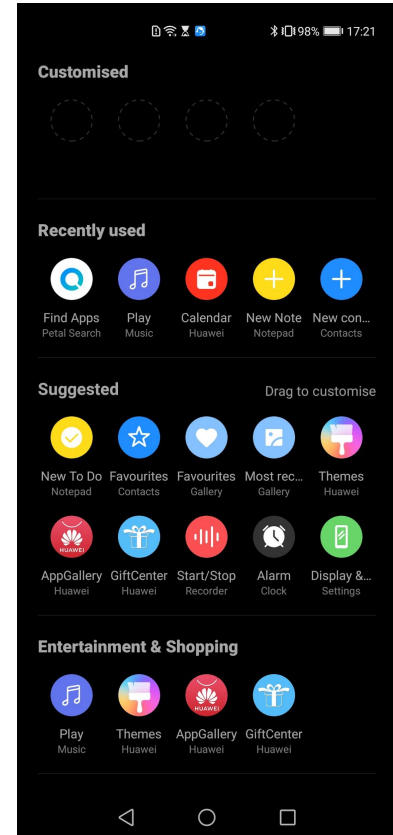
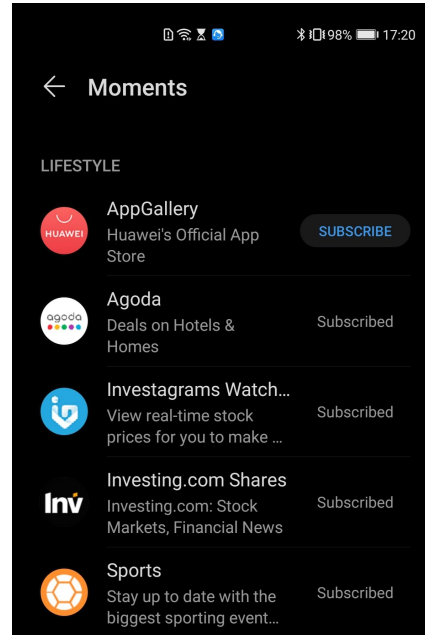


Out of App / -1 Screen Experience



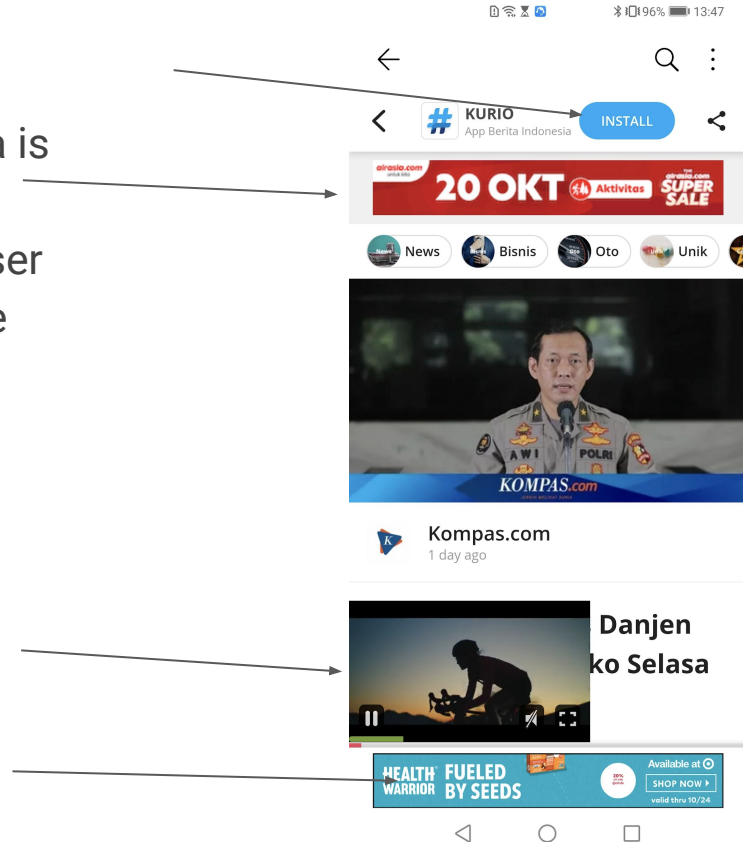
Indonesia - HAG Today

- Right now Huawei Ability Gallery is empty for Indonesia

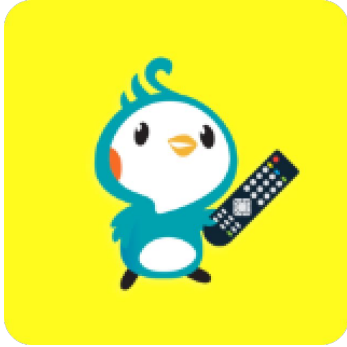


News

- Right now the news experience in indonesia is sub-par
- The link on right is what happens when a user with Indonesia AG region hits a news article from feed on -1 screen
 - INSTALL brings to google play
 - Too many advertisements
 - No personalization

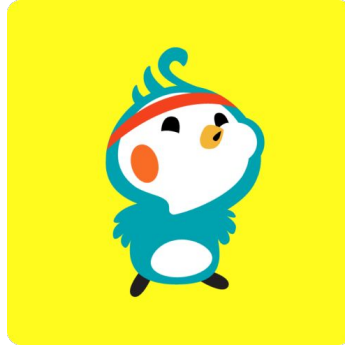


Solution= MeetKai & Regional Partners



Streaming

Vidio



Health

klikdokter



Shopping

BukaLapak



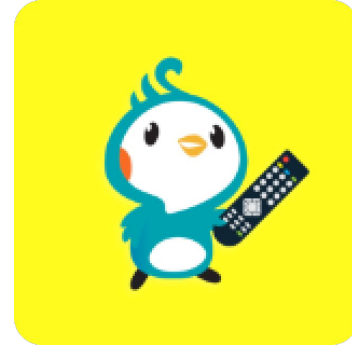
News

KLY
LIPUTAN 6



Vidio - Streaming

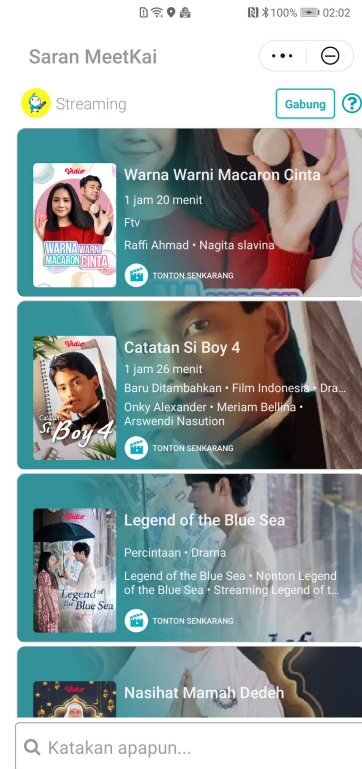
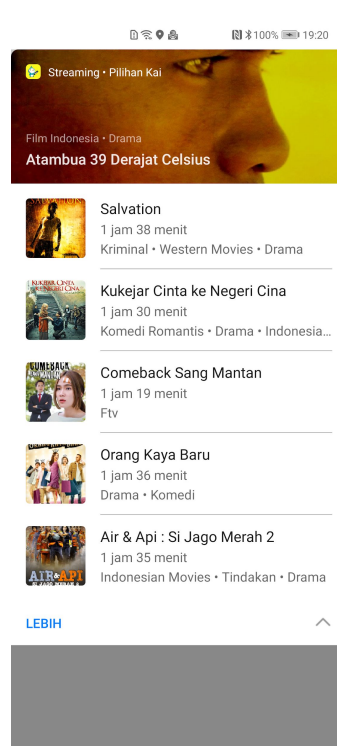
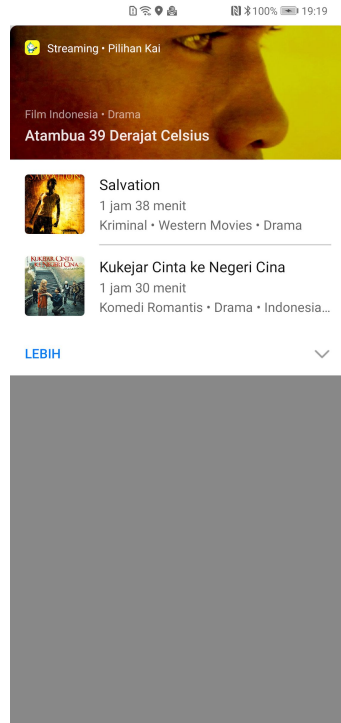
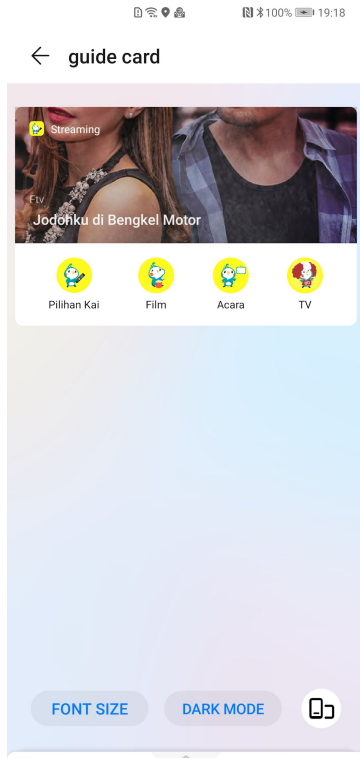
- 10+ million app installs
- 288,000+ app reviews
- Live streaming sports
- 40 million monthly active users
- 27th ranked website in Indonesia
- iOS, AG and Play apps
- MK Working with them to expand their market across all 3 ecosystems, including Ability Gallery and Voice



Streaming
Vidio

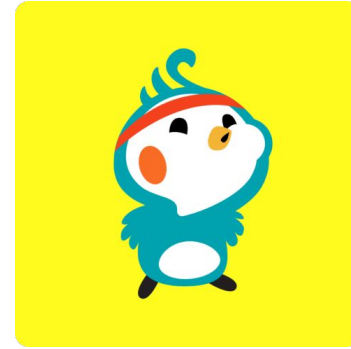


MeetKai + Vidio Streaming Card Ability



KlikDokter - Health

- 500,000+ app installs
- 7,000+ app reviews
- 58th ranked website in Indonesia
- iOS and Play apps, No presence on HMS
- MK Working with them to expand their market across all 3 ecosystems, including Ability Gallery and Voice

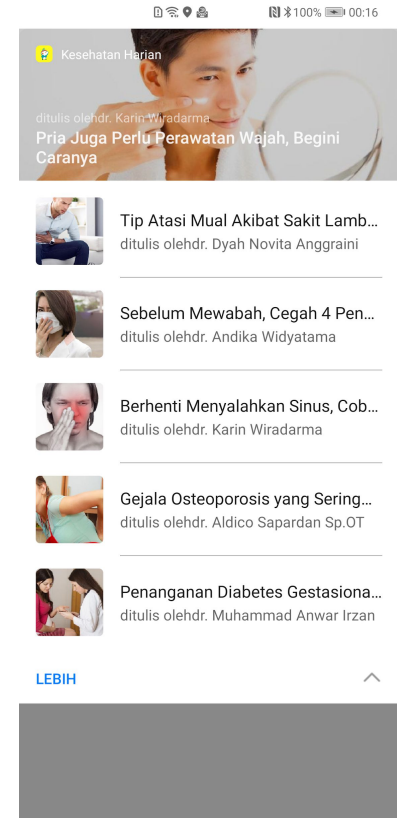
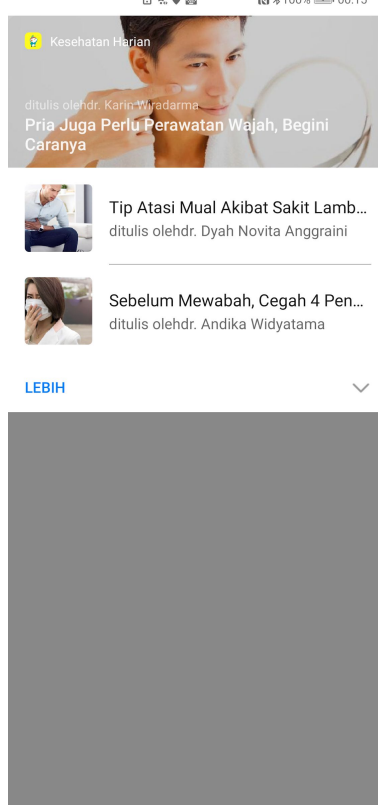
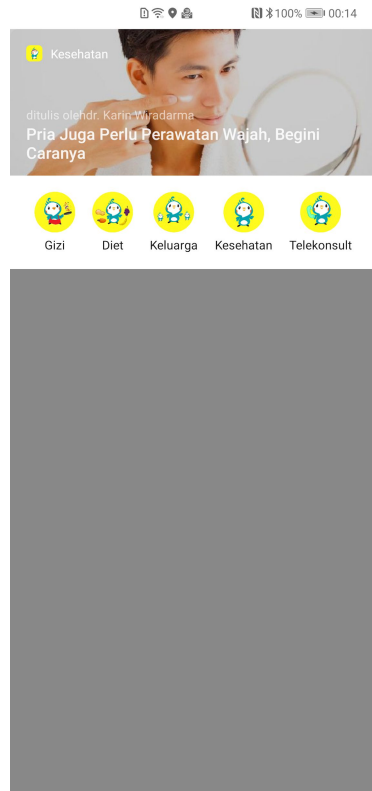


Health

klikdokter

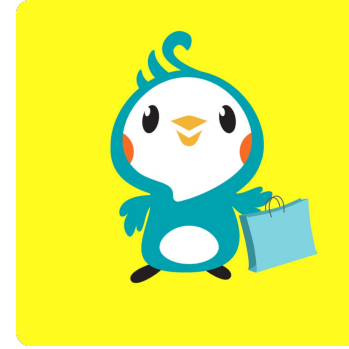


MeetKai + Klikdokter Card Ability



Bukalapak - Shopping

- 2 million daily transactions
- 70 million active users
- 4.5 million + merchants
- 194th ALEXA ranking globally
- 13th ranked website in Indonesia
- iOS and Play apps, No presence on HMS
- MK Working with them to expand their market across all 3 ecosystems, including Ability Gallery and Voice

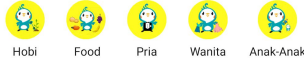
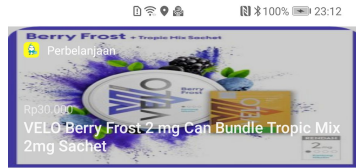


Shopping

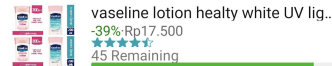
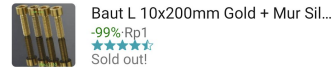
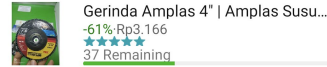
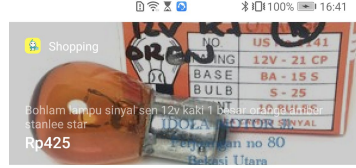
BukaLapak



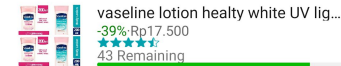
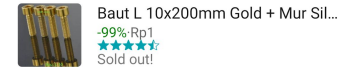
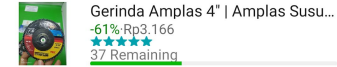
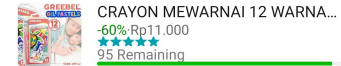
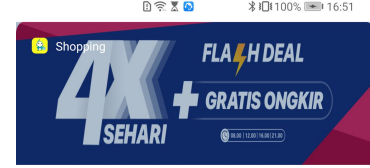
Shopping Card Ability



LEBIH



MORE



MORE



KLY - News

- KLY Aggregate: 101 million monthly visitors
- iOS and Play apps
 - (partially functioning AG app)
- MK Working with them to expand their market across all 3 ecosystems, including Ability Gallery and Voice
- Deploying our personalization technology to provide highly targeted out of app experiences (-1 screen)



MK + KLY Powered Card Abiltiy (+Feed)



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