MeetKai

A 1st Party Voice Assistant





Today's Virtual Assistants are just Fancy Chatbots



First-party skills are extremely limited



Each third-party skill build-out is completely new "Here's what I found on the web."

"I'm sorry I can only search movies."



Third-party skills quality extremely low and inconsistent



Third-party skills intrinsically limited in personalization capabilities "Sorry, I can't find 'a good song' in your music."

I don't see them in your contacts.



User experience of third-party skills has no consistency



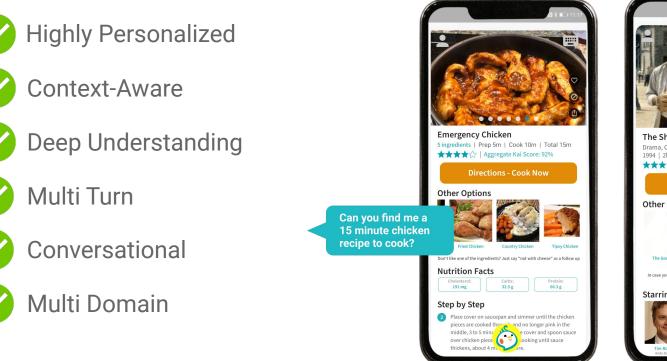
Only single-turn or form-style interactions are supported

I just set up a reminder for 'that's good'...





What is MeetKai?



Hey Kai, I want to watch a movie with Morgan Freeman.

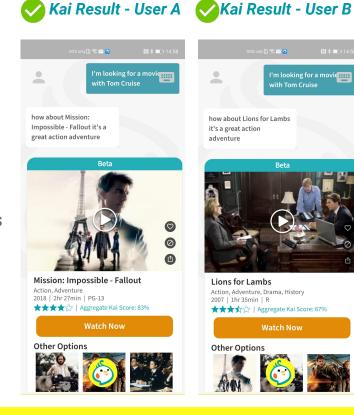


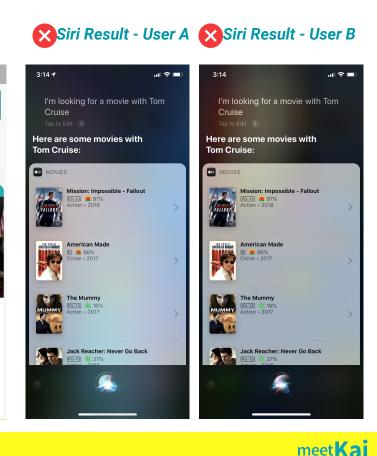
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Single-Domain Personalization

"I'm looking for a movie with Tom Cruise."

Based on the User's past likes, including likes in other domains like books, the result is personalized.



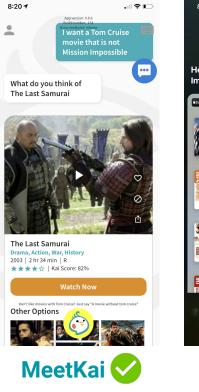


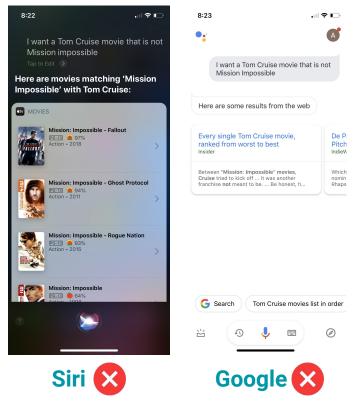


Deep Understanding

"I want a Tom Cruise movie that is not Mission Impossible."

Kai will return a movie like *The Last Samurai*, because it understands that the user doesn't want *Mission Impossible* in their result.





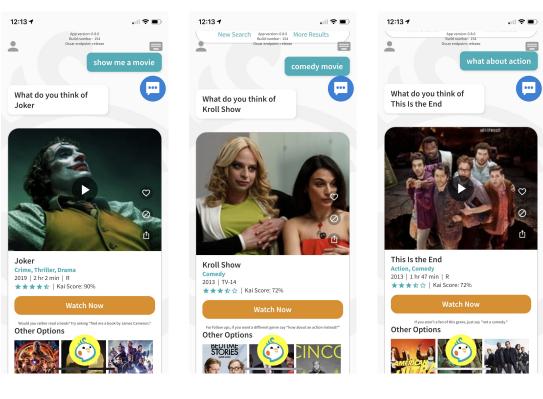


Multi-Turn Conversation Example

Turn 1 - "Show me a movie"
Turn 2 - "Comedy movie"
-> gives Comedy movie
Turn 3 - "What about action?"
-> gives Action, Comedy Movie

Context of comedy movie is carried into 3rd query for an action comedy movie.

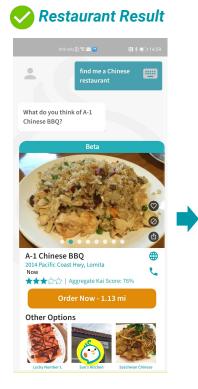
N.B. No competitors (Siri, Google, Alexa) included due to 100% failure on multi-turn search.





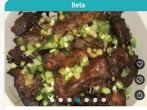
Kai is Conversational

Kai has the ability to carry requests across domains, without requiring users to restart queries from scratch.









Chinese Spareribs 11 ingredients | Prep 5m | Cook 40m | Total 45m ★★★★☆ | Aggregate Kai Score: 86%





3:17 🕇 Find me a Chinese restaurant Here's what I found: MAPS Szechwan Chinese Restaur... Dim Sum · 0.6 miles ★3.5 (315) on Yelp · \$\$ A-1 Chinese BBQ Chinese · 0.7 miles · Closed Now ★4.0 (170) on Yelp · \$\$ Seafood Town Chinese Rest... -Chinese · 2.6 miles ★3.5 (483) on Yelp · \$\$ Panda Express Chinese - 1.3 miles ★2.0 (161) on Yelp · \$ Tasty Noodle House - Lomita C. S.C. Noodles · 0.2 miles +3.5 (409) on Veln

Siri Result - Restaurant



What about a recip

Here's what I found.

🧭 WEBSITES

How To Write A Recipe Like A Professional | Kitchn Aug 5, 2008 ... Then the ingredient list and the preparation method. If the recipes is adapted from... thekitchn.com

How To Write a Recipe—Tips and Tricks | Grammarly Nov 1, 2019 ... If cooking is an art form, then so is writing

rammarly.com

How to Write a Recipe - Rachel Cooks® Jan 27, 2015 ... Here are 20 tips to keep in mind when writing your recipes: Always cite your... rachelcooks.com

Rules for Good Recipe Writing - The Plant Powered Dietitian Dec 7, 2018 ... Try my steps for recipes worthy of a bestselling cookbook author. 1. Know your... sharanaaimer.com

The 5 Parts of a Recipe - Sps186 Numbered steps are easy to follow & help to prevent steps from being skipped....



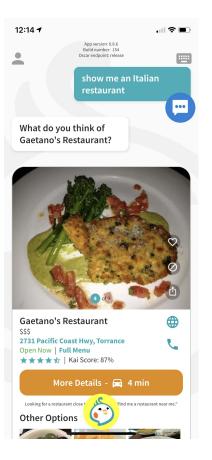


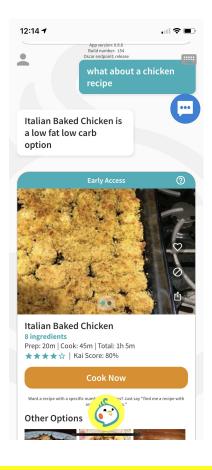


Multi-Domain Example

- Turn 1 Show me an Italian Restaurant
- -> italian restaurant
- Turn 2 What about a chicken recipe?
- -> Carry over context of dialogue and previous result

N.B. No competitors (Siri, Google, Alexa) included due to 100% failure on multi-domain search.





meetKai

Benchmarks

- Currently MeetKai can provide results for **14** domains:
 - Streaming, Restaurants, Recipes, Weather, Books, News, Beer, Wine, Fitness, Meditation, Clothing, Shoes, Podcast*, Knowledge Graph*
 - Support is currently being developed for a number of "standard" VA domains (phone call, message, calendar, etc) in order to allow *full* replacement of default assistant
- MeetKai utilizes multilingual language models to support **8 languages**
- In extensive benchmarking, MeetKai substantially out performs Celia (Bing), Hound, and Siri and outperforms Google Assistant on post QA domains
 - https://m.meetkai.com/MeetKai_Benchmark_October.pdf

* Under gated preview



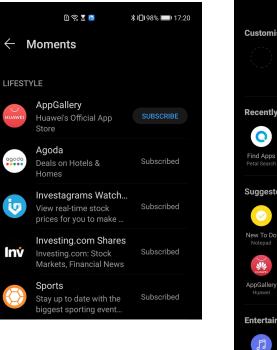
Out of App / -1 Screen Experience

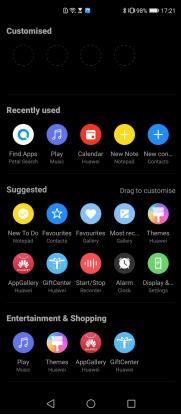




Indonesia - HAG Today

 Right now Huawei Ability Gallery is is empty for Indonesia

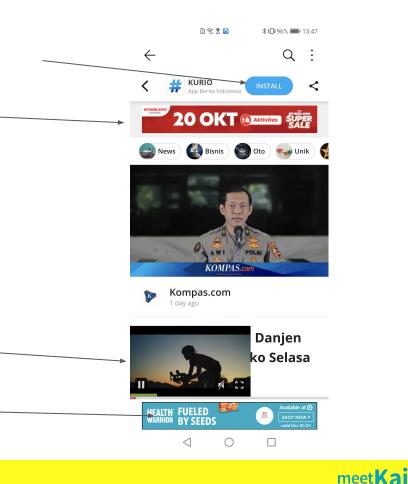






News

- Right now the news experience in indonesia is sub-par
- The link on right is what happens when a user with Indonesia AG region hits a news article from feed on -1 screen
 - INSTALL brings to google play
 - Too many advertisements
 - No personalization



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Solution= MeetKai & Regional Partners







Vidio - Streaming

- 10+ million app installs
- 288,000+ app reviews
- Live streaming sports
- 40 million monthly active users
- 27th ranked website in Indonesia
- iOS, AG and Play apps
- MK Working with them to expand their market across all 3 ecosystems, including Ability Gallery and Voice

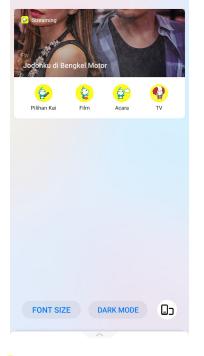




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MeetKai + Vidio Streaming Card Ability



0204

← guide card

▶ \$100% ■ 19:18

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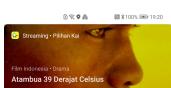
Salvation 1 jam 38 menit Kriminal • Western Movies • Drama

Kukejar Cinta ke Negeri Cina 1 jam 30 menit Komedi Romantis • Drama • Indonesia...

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LEBIH







Kukejar Cinta ke Negeri Cina 1 jam 30 menit Komedi Romantis • Drama • Indonesia...





Orang Kaya Baru 1 jam 36 menit Drama • Komedi



LEBIH

Air & Api : Si Jago Merah 2 1 jam 35 menit Indonesian Movies • Tindakan • Drama

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D 🗟 🛛 🙈 ₿ \$100% 💌 02:02 ·•• 🖂 Saran MeetKai 😰 Streaming Gabung ? Warna Warni Macaro jam 20 menit Raffi Ahmad • Nagita slavina TONTON SENKARANG Catatan Si Boy 4 1 iam 26 menit Baru Ditambahkan • Film Indonesia - Dra. Onky Alexander • Meriam Bellina Arswendi Nasution (7) TONTON SENKARANG Leaend of the B Percintaan • Dr Legend of the Blue S of the Blue Sea • Stre " Blue Sea 💼 TONTON SENKARAN TAC lasihat Mamak **Q** Katakan apapun...



KlikDokter - Health

- 500,000+ app installs
- 7,000+ app reviews
- 58th ranked website in Indonesia
- iOS and Play apps, No presence on HMS
- MK Working with them to expand their market across all 3 ecosystems, including Ability Gallery and Voice



Health klikdokter



MeetKai + Klikdokter Card Ability



P Kesehatan Harjan ditulis olehdr. Karin Wiradarma Pria Juga Perlu Perawatan Wajah, E Caranya

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Tip Atasi Mual Akibat Sakit Lamb... ditulis olehdr. Dyah Novita Anggraini



Sebelum Mewabah, Cegah 4 Pen... ditulis olehdr. Andika Widyatama

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₿ \$100% 💌 00:15







Tip Atasi Mual Akibat Sakit Lamb... ditulis olehdr. Dyah Novita Anggraini



Sebelum Mewabah, Cegah 4 Pen... ditulis olehdr. Andika Widyatama



Berhenti Menyalahkan Sinus, Cob... ditulis olehdr. Karin Wiradarma



Gejala Osteoporosis yang Sering... ditulis olehdr. Aldico Sapardan Sp.OT



Penanganan Diabetes Gestasiona... ditulis olehdr. Muhammad Anwar Irzan

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meet Kai



Bukalapak - Shopping

- 2 million daily transactions
- 70 million active users
- 4.5 million + merchants
- 194th ALEXA ranking globally
- 13th ranked website in Indonesia
- iOS and Play apps, No presence on HMS
- MK Working with them to expand their market across all 3 ecosystems, including Ability Gallery and Voice



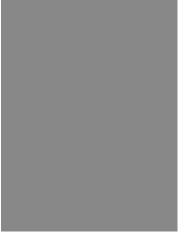


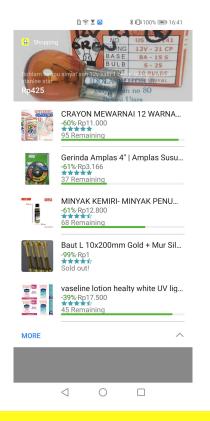
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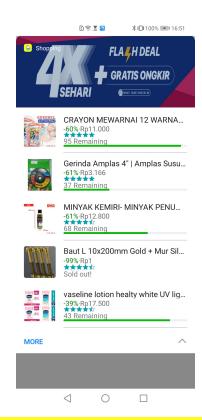


Shopping Card Ability









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KLY - News

- KLY Aggregate: 101 million monthly visitors
- iOS and Play apps
 - (partially functioning AG app)
- MK Working with them to expand their market across all 3 ecosystems, including Ability Gallery and Voice
- Deploying our personalization technology to provide highly targeted out of app experiences (-1 screen)





meet Ka



MK + KLY Powered Card Abiltiy (+Feed)







Home > News > Peristiwa

Pasien Covid-19 Isolasi Mandiri di Rumah, Warga Bekasi Resah

Oleh Bam Sinulingga pada 28 Sep 2020, 23:03 WIB 🐱



Warga RW 09 Perumahan Wisma Asri, Teluk Pucung, Bekasi Utara, Kota Bekasi, Jawa Barat, resah dengan penyebaran virus Covid-19 vang masif di wilayahnya.







Pipit Ika RamadhaniDiperbarui liputan6.com

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Di Pertemuan G20, Indonesia Tek...



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Anies: Isolasi Pasien OTG di Baw... Ika DefiantiDiperbarui · liputan6.com

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Gabung ?





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7 Cara Download Video dari Facebook di PC dan HP Tanpa Aplikasi Husnul AbdiDiperbarui hot.liputan6.com

| Part 1 | Denny Sumargo Merayu Sophia Latjuba Aditia SaputraDiperbarui liputan6.com |
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Q Hiburan





